

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

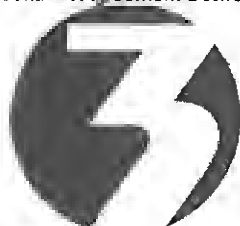
Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 559545 /		<u>Alt Order #</u> 07888603
<u>Product</u> Crossroads GPS		
<u>Contract Dates</u> 07/30/12 - 08/06/12		<u>Estimate #</u> 12/11/732
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	07/30/12	08/05/12	Newschannel 3 News	6-7am		:30			NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				6	\$185.00			
D 2	3	08/06/12	08/06/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
3	3	07/30/12	08/05/12	CBS This Morning	7-9a		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$140.00			
D 4	3	08/06/12	08/06/12	CBS This Morning	7-9a		:30			NM	0	\$0.00
D 5	3	08/05/12	08/05/12	CBS Sunday Morning	9-1030am		:30			NM	0	\$0.00
E 6	3	07/30/12	08/05/12	Let's Make A Deal 9am	9-10am		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$270.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	3	07/30/12-08/05/12	Let's Make A Deal 9am	9-10am	MTuWThF----	:30		\$270.00	NM		
				Credited								
	5	3	07/30/12-08/05/12	Let's Make A Deal 9am	9-10am	MTuWThF----	:30		\$270.00	NM		
				Credited								
D 7	3	08/06/12	08/06/12	Let's Make A Deal 9am	9-10am		:30			NM	0	\$0.00
8	3	07/30/12	08/05/12	Price Is Right	11am-12n		:30			NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$415.00			
D 9	3	08/06/12	08/06/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
10	3	07/30/12	08/05/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	M--TF--				4	\$295.00			
D 11	3	08/06/12	08/06/12	Newschannel 3 News	12n-1230pm		:30			NM	0	\$0.00
12	3	07/30/12	08/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$200.00			
D 13	3	08/06/12	08/06/12	Ellen Degeneres 3pm	3-4pm		:30			NM	0	\$0.00
14	3	07/30/12	08/05/12	Newschannel 3 News	5-530pm		:30			NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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559545 /	07888603

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/12 - 08/06/12	Crossroads GPS	12/11/732

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$330.00			
D 15	3	08/06/12	08/06/12	Newschannel 3 News	5-530pm		:30			NM	0	\$0.00
16	3	07/30/12	08/05/12	Newschannel 3 News	6-630pm		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$485.00			
D 17	3	08/06/12	08/06/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
18	3	07/30/12	08/05/12	7-730pm	7-730pm		:30			NM	5	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$465.00			
D 19	3	08/06/12	08/06/12	7-730pm	7-730pm		:30			NM	0	\$0.00
20	3	07/30/12	08/05/12	730-8pm	730-8pm		:30			NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$435.00			
D 21	3	08/06/12	08/06/12	730-8pm	730-8pm		:30			NM	0	\$0.00
D 22	3	08/05/12	08/05/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
23	3	07/30/12	07/30/12	Late News (M-F)	11-1135p		:30			NM	5	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	M-----				5	\$540.00			
D 24	3	08/06/12	08/06/12	Late News (M-F)	11-1135p		:30			NM	0	\$0.00
D 25	3	08/04/12	08/04/12	Late News (Sa-Su)	11-1135p		:30			NM	0	\$0.00
26	3	07/30/12	08/05/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWT---				4	\$165.00			
D 27	3	08/06/12	08/06/12	Late Night with David Letterman	1135pm-1237am		:30			NM	0	\$0.00
28	3	08/01/12	08/03/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				1	\$415.00			
29	3	08/01/12	08/03/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				1	\$415.00			
30	3	08/03/12	08/03/12	CBS Daytime	1228-3pm		:30			NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$555.00			
31	3	08/03/12	08/03/12	NewsChannel 3 News	5-6am		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				2	\$240.00			
Totals											62	\$20,675.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/03/12	62	\$20,675.00	\$17,573.75
Totals	62	\$20,675.00	\$17,573.75

Signature: _____ Date: _____

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